

Mar Vista Elementary School

PARENT NEWSLETTER

6860 Soquel Drive, Aptos, CA 95003 (831) 688-5211

www.marvista.pvUSD.net

CHRISTOPHER HERTZ, PRINCIPAL
4:00
November 1, 2007

OFFICE HOURS: 7:30 –

VOLUME 43 Number 7

November Character Theme: Thankfulness and Caring

CALENDAR

Fri	11/2	Deadline to turn in Subaru Drawing Tickets to Office
Mon	11/5 – Fri 11/9	Kindergarten Home Visit Week
Wed	11/7	Board of Education Meeting / 7:00pm
Thurs	11/8	Cookie Dough Fundraiser Kickoff Day
Fri	11/09	End Trimester One & AR Goal Period One
		Willy Wonka – Theater Performance / 6:00pm
Sat	11/10	Willy Wonka – Theater Performance / 7:00pm
Mon	11/12	Veterans' Day Holiday
Tues	11/13	Site Council / 4:30 – 5:30
		ELAC / 5:30 – 6:00
		MVP'S / 6:00 – 7:30
Wed	11/14	Cookie Dough Fundraiser ends
Fri	11/16	Report Cards sent home with students
Mon	11/19 – Fri 11/23	Thanksgiving Vacation
Thurs	11/29	Honor Roll Assembly / 10:15
Mon	12/24	Winter Break begins (AR Winter Break Program begins)

Principal's Pen

We have completed our formal parent conferences and we have had an outstanding percentage of parents who were able to attend. Thank you for your participation. (Kindergarten home visits are coming later this month.) Please continue to speak with your child about his or her effort and accomplishments and about goal areas, too. Please stay in touch with your child's teacher(s) through the weekly folders and please look for your child's formal report card on Friday, Nov. 16. Back to School Night, Parent Conferences, and weekly folders all serve to make your child's educational program clear to parents and should inform parents on how they can help at home. If your child appears to be under challenged or overwhelmed, please communicate this to our teachers so that they may work with you to make subtle accommodations to help your child to be engaged and feel successful. By working closely together your child can have an outstanding learning experience that will serve them the rest of their lives.

Sincerely,

Subaru Drawing Supports Mar Vista 100%

This is a great fundraising opportunity, so hurry! The contest runs from now until November 3rd with the drawing being held on November 11th. To get more tickets please contact staff in the office. To date we have earned \$6,000 for our parent club. Our goal is \$10,000. At the of the school year the parent club will make careful decisions about how to use this money to benefit our kids. Thanks for your support. We need it. Special thanks to Back-in-Shape Chiropractics for sponsoring this fundraiser and a special thanks to Subaru of Santa Cruz for donating a brand new Outback to local schools.

Monte Ticket Sales Final Accounting

Thank you. The Mar Vista community purchased 250 tickets at \$15 (netting \$3,750). We keep \$2,500. Thank you to Deluxe Market for sponsoring the fireworks show and for donating meats to our BBQs at the fireworks show and at our Harvest Festival. Deluxe markets takes great care of Mar vista School!

Harvest Festival Builds Community

Thank you to all the families that attended our annual Harvest Festival. You not only helped our parent club earn a few dollars for next school year, but you helped to build our sense of community. Thank you to the many families who worked to set up and run the Harvest Festival. Your generosity is greatly appreciated. Special thanks is owed to Jim Wason and Sue Kelly for coordinating everything from recruiting community donations, gathering help, and getting vendors to come. You two are the best!

Monday Morning Parent Coffee Socials

Beginning the first Monday in November we will be hosting parent-coffee socials on the patio. Each Monday from 7:30 to 8:10am Curbside Coffee will be vending deluxe coffees, frapicinos, and fruit smoothies to parents and staff. We hope you will come early or stick around after kids go to class to enjoy a beverage and mingle with other parents. This is a great opportunity to build community, network as parents, save time, and raise funds for our parent club. (15% of every sale goes directly to our parent club.) You don't have to make your coffee at home or stop at a store, because hot fresh beverages and good company are waiting for you each morning at the Mar Vista patio. (Sorry, no sales can be made directly to students.) We hope parents enjoy this new social venue and that our parent club earns a few more dollars for our kids.

Welcome New Crossing Guard, Ivan Rusch

Long-time Aptos local, Ivan Rusch will help students and families safely cross Soquel Drive five days a week. His hours are 7:15 – 8:15 and 1:30 – 2:30. On Wednesdays he will help from 11:30 – 12:30 rather than 1:30 to 2:30. Ivan is an avid sailor and bicyclist and he is glad to join us. Welcome Ivan!

Accelerated Reader Goals Update

We are now one week from the end of the trimester. This means that every 2nd through 6th grader should have nearly achieved their point goal by now (some 1st graders have goals already, too). If you don't know your child's goal number, reading level, or reading

history; then visit our school website and get access to this secure and individualized information now! Already over 30% of Mar Vista parents have their own account! Otherwise, contact your child's teacher to help your child achieve more! This program is great!

Harvest Food Drive Update

4 out of 8 food bins are now full. Please send in canned goods now. Thank you!

Goodbye Marc Lorenston / New Tech

Unfortunately for us, our new computer technician, Marc Lorenston has accepted a new job with UCSC. We wish him well. We have interviewed for our replacement technician and hope to have a new person in place soon. This person will work 1.25 days per week to keep our technology working and help teachers use technology to teach and communicate with parents. The technician is paid from funds from our Site Council and our MVP'S. Thank you to these parent groups for helping our teachers and students.

Santa Cruz County Office of Education Science Fair Workshops for Families

Our workshops for parents and students are scheduled for the following dates at the Santa Cruz County Office of Education, Tech Center from 5:30pm - 7:00pm.

- Wednesday, November 7, 2007
- Wednesday, November 14, 2007

Cartridges Bring \$ to MVP'S

We have sent in our first shipment of cartridges and cell phones. Our account will be credited points/cash for the ones that qualify. Support our school & help the environment by bringing in old cartridges & cell phones to Mar Vista. Thank you to parent Stephanie Hocom for organizing this program.

ALL VOLUNTEERS and VISITORS ARE REQUIRED TO SIGN-IN AT THE OFFICE AND WEAR A NAME TAG. THIS IS FOR YOUR SAFETY AND THE SECURITY OF OUR STUDENTS. SIGN-IN IS PART OF OUR SCHOOL AND DISTRICT SAFETY PLAN!
--